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PRESS RELEASE
FOR IMMEDIATE RELEASE

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**Intellog and the University of Calgary Form Research Partnership
to Improve Search Applications for the Petroleum Industry**

Calgary, Alberta, Canada, April 12, 2010 – Intellog Inc. is pleased to announce an applied research partnership with Dr. Frank Maurer of the Department of Computer Science, at the University of Calgary. The objective of the research is to prototype application alternatives which will make access to industry-specific data simpler, more intuitive and more effective, and appealing to a much broader audience.

"Google® set the bar for how simple and easy a search application can be. We want to retain the simplicity of their approach, but provide additional industry-specific functions such as geographic and geological search capability" said Terence C. Gannon, Founder and President of Intellog. "The key is fresh, innovative thinking. By working with Dr. Maurer and the U of C, we believe we will have access to the expertise and research methodology to approach the problem from an entirely new perspective. We are excited to see the results."

Intellog Inc. (www.intellog.com) is a Calgary-based company founded in 2008 specializing in industry-specific search, data management and collaboration tools. For further information, contact Terence Gannon at terryg@intellog.com or (403) 818-9287.

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